

Chapter 21 Reflection Questions

Now that you have completed the chapter, consider and reflect on the following questions.

1. Does your school have a website? What is the primary reason people go to the site, and how often is it updated? What information could you share on the site that would help bolster your school's image?
2. What makes *your* school unique? Develop a plan to tell others about it, and consider collaborating with other schools in the area that are doing similarly great work.
3. Does your school or district have someone in charge of communications and marketing? What are some newsworthy stories that you could tell this person about to help you get some press coverage?
4. What are some ways that you could empower students to share their voices about their school or their lives? How could you share what they create with the rest of the school and wider community?