

Figure 4.2: Name Your Pain Activity Form

<p>Part 1: Interview your partner by identifying their pain point and asking them the following questions. Record their responses in the corresponding boxes.</p>	
<p>Pain Point:</p>	
1. How often does this bother you?	2. Why is this a problem?
3. Have you tried anything to solve or fix this? What happened?	4. Is there anything else I should know about your pain point?
<p>Part 2: Now switch roles and share your pain point with your partner. Working quietly by yourself, complete the following table to think about what a good solution should do. Once you are done, ask your partner for input or a possible ranking of what matters most.</p>	
<p>What I think, based on interview responses (in no particular order)</p>	<p>What my partner thinks</p>
<p>Part 3: Choose at least two ideas from the preceding list and try to create a solution that deals with both (or more). Working by yourself, draw a sketch or write a description. Share your solutions with your partner when you are both done.</p>	
<p>Sketch or describe possible design ideas:</p>	