

Classroom Blogging Tasks to Tackle

Over the next several weeks, we are going to blog together to raise awareness about an important cause. Having a successful blog depends on our ability to work together, lending our individual strengths to one another to produce great content. Review the jobs below and decide how you can best contribute to our work.

Written Content Creator: To generate an audience and have an impact, blogs must be updated with fresh and interesting content one or two times per week. Can you commit to studying our topic and writing first drafts that can become posts on our blog?

Visual Content Creator: Interesting visuals—images, infographics, videos, and hand-drawn pictures—can also help to generate an audience for a blog. Can you commit to creating this kind of visual content for our blog?

Peer Editor and Proofreader: In online spaces, grammar, spelling, and punctuation mistakes can ruin a writer's credibility because it is hard to believe in someone who doesn't carefully proofread his or her work. Can you commit to proofreading and editing the content being created by your peers?

Technical Supervisor: There are lots of behind-the-scenes things that have to be done in order to make a blog successful. Someone has to schedule posts for publication, share our final products in social spaces, keep track of our page views, and coach others on how to use our blogging service. Can you commit to mastering the technical skills it will take to do these tasks?

Comment Supervisor: The comment sections of blogs are spaces where readers and writers can interact with each other. To keep an audience, bloggers must thoughtfully read and respond to every comment. Can you commit to monitoring our comment section and figuring out the best way to reply to our readers?

Questions to Consider

1. What unique skills do you think you can bring to our classroom blogging project? How do you think those skills will help our classroom blog to succeed?
2. If you had to rank these jobs in order from the one you are MOST interested in filling to the one you are LEAST interested in filling, what would your rankings look like?
3. Would your rankings change at all if you had to rank these jobs in order from the one you think you can do the best to the one you think you would struggle with the most?