

Tracking the Impact of Social Media Spaces on Professional Development

Some of the best professional development opportunities for educators take place as a result of interactions in social media spaces. These interactions, however, rarely count toward requirements for license renewal simply because they are not carefully documented. Consider using this form over the course of the next year to record the impact that interactions in social media spaces are having on your own professional growth.

Title of activity: _____

(If this activity was not a formal experience with a defined title, generate a generic title that can be used to refer to this activity in our conversations about your professional growth.)

General Information

Type of Activity

- | | |
|---|---|
| <input type="checkbox"/> Video conference | <input type="checkbox"/> Wiki creation |
| <input type="checkbox"/> Online course | <input type="checkbox"/> Facebook interaction |
| <input type="checkbox"/> Twitter conversation | <input type="checkbox"/> Blog reading, writing, or commenting |
| <input type="checkbox"/> Social bookmarking | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Shared annotation | |

Date(s) activity occurred: _____

(If this activity is a part of a longer conversation, include a starting and ending date for your work.)

Time invested: _____

(Please estimate the amount of time that you've invested in this activity and any follow-up work done as a result of new ideas that you've learned. Be prepared to justify your estimate when your primary evaluator asks.)

Links to Online Evidence of Your Participation in This Activity

(This can include links to Twitter messages or posts in digital forums. It can also include links to comments left on—or entries written for—blogs. Remember to use link shorteners like <http://bit.ly> or <http://snipurl.com> to make sharing links to online evidence manageable.)

Questions to Consider

Briefly describe the nature of this professional learning experience.

1. How did this learning experience connect to our school's mission and vision statements?
2. How did this learning experience connect to your own personal growth plans? Why was this learning experience important to you as an educator? How will it change who you are as a teacher or principal?
3. How has this learning experience impacted the work you do with the teachers you supervise, the colleagues you collaborate with, or the students in your classrooms?
4. How do you intend to build on this learning experience? Will there be additional studies involved? Are you planning new lessons as a result of what you've learned? Can you share what you've learned with other teachers on our faculty?