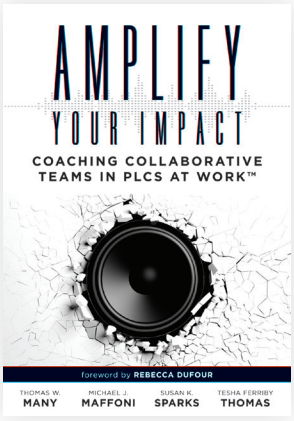
Solution Tree

Solutions

Leadership Resources

FALL 2018

Learn how to effectively drive school improvement efforts, support and implement innovative teaching practices, and build commitment and ownership among teams.



Amplify Your Impact NEW

Coaching Collaborative Teams in PLCs at Work®

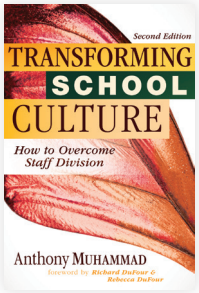
By Thomas W. Many, Michael J. Maffoni, Susan K. Sparks, and Tesha Ferriby Thomas

Foreword by Rebecca DuFour

Amplify Your Impact presents K–12 educators with a framework for improving collaboration in their PLCs. The authors share best practices and processes teams can rely on to ensure they are doing the right work in a cycle of continuous improvement. Discover concrete action steps your school can take to adopt proven collaborative coaching methods, fortify teacher teams, and ultimately improve student learning in classrooms. 184 pages

- Gain insights from teachers and empirical evidence from schools that confirm the benefits of how coaching and refining collaborative teams can strengthen PLCs.
- Use the Pathways Tool for Coaching Collaborative Teams to guide your team's conversations and team-based learning.
- Learn how to develop and use the strategy implementation guide (SIG) to map out your collaborative team success.

8ABCA–BKF794 **$34.95** USD | **$44.00** CAD
ISBN 978-1-945349-32-4



Transforming School Culture

How to Overcome Staff Division

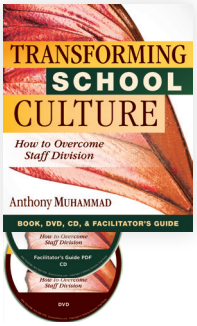
By Anthony Muhammad

Foreword by Richard DuFour and Rebecca DuFour

Bestseller **Second Edition** Busy administrators will appreciate this quick read packed with immediate, accessible strategies for building healthy school environments conducive to change. 192 pages

8ABCA–BKF793 **$29.95** USD | **$37.50** CAD
ISBN 978-1-945349-30-0

PD Playlist available. **SolutionTree.com/PDPlaylists**



Transforming School Culture [DVD/CD/Facilitator's Guide/Book]

How to Overcome Staff Division NEW

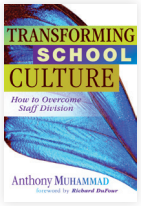
By Anthony Muhammad

Foreword by Richard DuFour and Rebecca DuFour

Rely on this powerful book and video set from Dr. Anthony Muhammad to help you build a positive, productive culture. 70 minutes

8ABCA–DVF077 **$199.95** USD | **$250.00** CAD
ISBN 978-1-947604-47-6

ONLINE COURSE



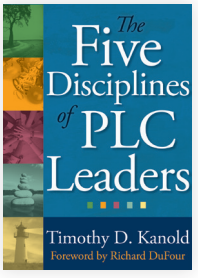
Transforming School Culture

Presenter: Anthony Muhammad

Explore the root causes of staff resistance to change, and learn immediate, accessible strategies that improve school culture.

Graduate Credit | 8ABCA–OTK023 **$286.00** USD

Features Online Course Reading from ***Transforming School Culture***



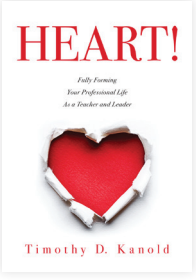
The Five Disciplines of PLC Leaders

By Timothy D. Kanold

Foreword by Richard DuFour

Through engaging examples and accessible language, this book provides a focused system of self-disciplines for developing PLC leadership. 216 pages

8ABCA–BKF495 **$34.95** USD | **$44.00** CAD
ISBN 978-1-935543-42-8



HEART!

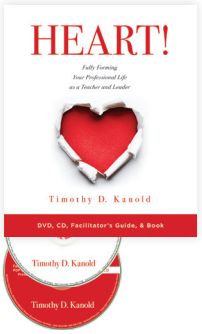
Fully Forming Your Professional Life as a Teacher and Leader

By Timothy D. Kanold

Bestseller Use this resource to reflect on your professional journey and discover how to foster productive, heart-centered classrooms and schools. 264 pages

8ABCA–BKF749 **$37.95** USD | **$47.50** CAD
ISBN 978-1-943874-43-9

PD Playlist available. **SolutionTree.com/PDPlaylists**



HEART! [DVD/CD/Facilitator's Guide/Book] NEW

Fully Forming Your Professional Life as a Teacher and Leader

By Timothy D. Kanold

Empower your team to uncover their professional impact with this inspiring book and video set from Dr. Timothy D. Kanold.

8ABCA–DVF078 **$199.95** USD | **$250.00** CAD
ISBN 978-1-947604-49-0

EXPERT Q&A

Thomas W. Many, author

Michael J. Maffoni, author

Susan K. Sparks, author

Tesha Ferriby Thomas, author

Why did you write *Amplify Your Impact*?

We wanted to help schools struggling to implement professional learning communities. This book supports them through the entire process of becoming a collaborative team and doing the right work.

Many schools believe that PLC is the path forward, but there seems to be a missing link between training and application. When teams start to struggle, we've found the need for them to be supported in very specific ways.

So many teams are engaged in "PLC-lite"—and they're not going to get to "PLC-right" without some targeted, purposeful support. That's where the coaching comes in. We've seen that when teams are coached, schools get better, teachers feel a greater sense of efficacy, and student achievement improves.

Who should read this book?

There are a lot practical solutions in this book for district-level administrators to understand how to set up a coaching program. We also provide concrete information for principals and coaches at the building level to actually implement the work. In addition, the book would be of great value at the team level, for teachers to reflect on their practices. Long-term, teams can even use this process to coach themselves.

What are the book's big takeaways?

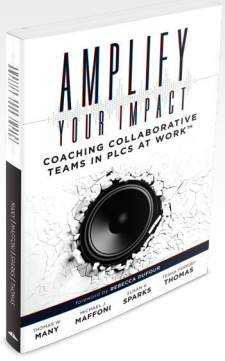
The better individuals are as a team, the more impact they can have on kids.

If you believe coaching individual teachers is effective and if you believe collaborative teams are effective, then it makes sense to shift your coaching from coaching individuals to coaching teams.

Improvement doesn't happen by chance. Just saying to teams, "Here's the PLC process, go forth and collaborate" is not a strategy. Teams need to be supported in a partnership to improve—and that support has to be really intentional in how it's offered and how it's coached.

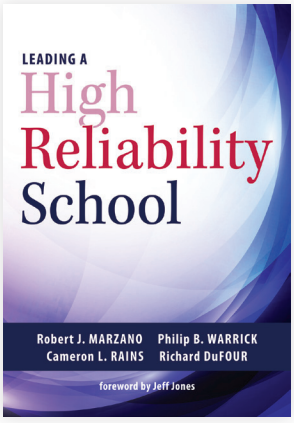
The book includes tools and processes that provide teams and schools clarity on what long-term successes look like and breaks it out into shorter-term benchmarks. We also share strategies on how to offer feedback and how to coach teams forward to what's next.

FEATURED BOOK



ORDER YOUR COPY TODAY

See opposite page.



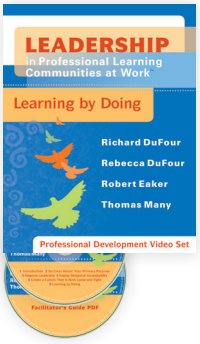
Leading a High Reliability School NEW

By Robert J. Marzano, Philip B. Warrick, Cameron L. Rains, and Richard DuFour

How do educators build High Reliability Schools™ (HRS) that consistently produce excellent results? The key is to establish interdependent systems that focus on continuous school improvement. A critical commitment to leading a high reliability school is the implementation of the PLC at Work® process. This user-friendly resource provides guidance on establishing and maintaining a high reliability school. 216 pages

- Increase school effectiveness through a focus on student-centered learning and the implementation of research-based leading indicators of operation.
- Monitor effective practices through the use of lagging indicators and quick data sources.
- Explore the three big ideas associated with the PLC at Work® process to implement student-centered learning, collaborative teaching strategies, and data-driven instruction.

8ABCA–BKF795 **$34.95** USD | **$44.00** CAD
ISBN 978-1-945349-34-8



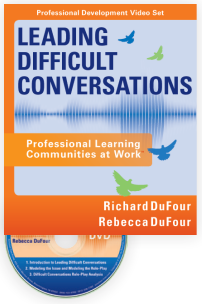
Leadership in Professional Learning Communities at Work®

Learning by Doing

Featuring Richard DuFour, Rebecca DuFour, Robert Eaker, and Thomas W. Many

Bestseller This short program for PLC leaders uses unscripted interviews and action footage to illustrate the role of effective leadership, particularly from the principal. 32-minute DVD; 32-page Facilitator's Guide (in print and on CD)

8ABCA–DVF024 **$174.95** USD | **$219.00** CAD
UPC 811796010292

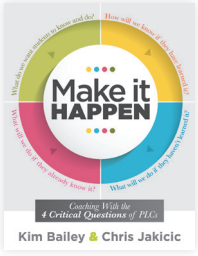


Leading Difficult Conversations

Featuring Richard DuFour and Rebecca DuFour

Bestseller Learn discussion strategies to address the conflicts that can result from transforming a school into a professional learning community. 30-minute DVD with presentation; 32-page Facilitator's Guide (in print and on CD)

8ABCA–DVF047 **$174.95** USD | **$219.00** CAD
UPC 811796010537



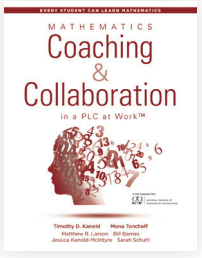
Make It Happen NEW

Coaching With the Four Critical Questions of PLCs

By Kim Bailey and Chris Jakicic

Discover powerful tools, strategies, and processes that support the multidimensional role of instructional coaches in Professional Learning Communities at Work®.

8ABCA–BKF840 **$37.95** USD | **$47.50** CAD
ISBN 978-1-947604-21-6



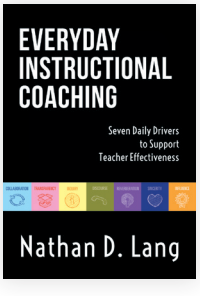
Mathematics Coaching and Collaboration in a PLC at Work® NEW

By Timothy D. Kanold, Mona Toncheff, Matthew R. Larson, Bill Barnes, Jessica Kanold-McIntyre, and Sarah Schuhl

Discover how to coach highly effective mathematics teams within your PLC and utilize collaboration and lesson-design elements for team reflection, data analysis, and action. 136 pages

8ABCA–BKF826 **$29.95** USD | **$37.50** CAD
ISBN 978-1-943874-34-7

Joint publication with the National Council of Teachers of Mathematics



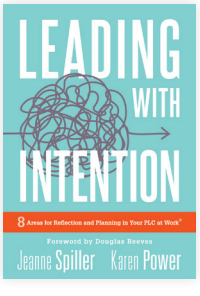
Everyday Instructional Coaching

Seven Daily Drivers to Support Teacher Effectiveness NEW

By Nathan D. Lang-Raad

Discover seven drivers instructional coaches can use to best support teachers' daily work: collaboration, transparency, inquiry, discourse, reverberation, sincerity, and influence. 112 pages

8ABCA–BKF802 **$24.95** USD | **$31.50** CAD
ISBN 978-1-945349-48-5



Leading with Intention NEW

Eight Areas for Reflection and Planning in Your PLC at Work®

By Jeanne Spiller and Karen Power

Foreword by Douglas Reeves

Designed as a guide and reflective tool, *Leading With Intention* will help focus your invaluable everyday work as a school leader. 200 pages

8ABCA–BKF829 **$34.95** USD | **$44.00** CAD
ISBN 978-1-945349-83-6

EXPERT Q&A

Robert J. Marzano, author

Philip B. Warrick, author

Cameron L. Rains, author

Why did you write this book?

As we work directly with schools and districts, we wanted to offer some ideas for implementation of the High Reliability Schools™ (HRS) framework. The basic structure of the HRS framework has been around for several years, and we sought to help enhance the capacity of leaders within each of the five levels of HRS. This book is a blueprint for how to lead a school through the HRS perspective.

What makes this book unique?

The book gives a framework to help leaders and leadership teams ensure that different systems within a school or district work interdependently toward one common end: high levels of student achievement. A lot of leadership books tend to be theoretical, but this book gets to the more granular levels of leadership and offers specific strategies that leaders can really sink their teeth into. We also created 25 leadership reflective scales that readers can use to gauge their progress in implementing a particular piece.

How does PLC at Work® fit into the HRS framework?

The two work hand-in-hand. HRS is the long-term framework for continuous school improvement. Embedded inside the HRS framework is the PLC at Work process, which is identified in Level 1. Building a PLC is a powerful and necessary vehicle for leadership and improvement within the HRS structure.

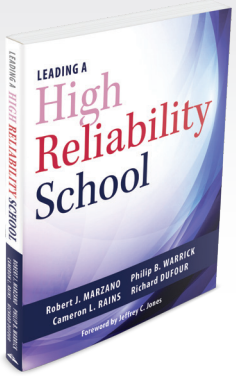
What are some of the challenges this book helps educators overcome?

A range of issues are addressed by HRS level. If you're having challenges with staff collaboration, then Level 1 will guide you. If you need to develop a system that will establish and grow effective practices within every classroom, Level 2 offers a road map for that purpose. If you're having challenges with the curriculum, Level 3 gives a step-by-step process for creating a curriculum that is guaranteed and viable. If you want to know at the individual student level what his or her strengths and weaknesses are by skill, Level 4 includes a blueprint for how to make this happen. For schools that are ready to commit to competency-based education, Level 5 will show you the way.

What is one main takeaway from this book?

School improvement is about putting the right systems in place and then giving the entire school staff enough time to get good at them, rather than chasing quick fixes. We hope this book not only inspires leadership teams to implement effective systems and structures but also empowers them to stay the course over time to get the best results for kids.

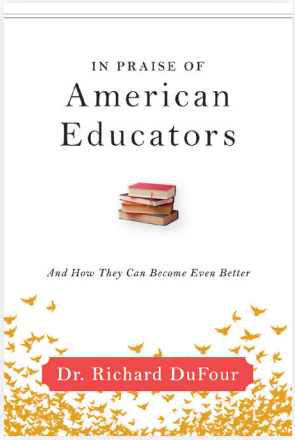
FEATURED BOOK



ORDER YOUR COPY TODAY

See opposite page

Leadership



In Praise of American Educators
And How They Can Become Even Better

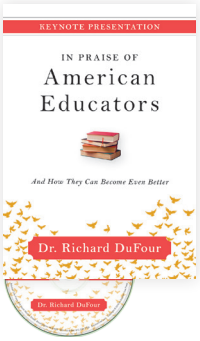
Audiobook available through Audible

By Richard DuFour

Bestseller Explore the state of education today. In this thought-provoking book, the author presents a compelling case for why contemporary American educators are the greatest generation in history. He carefully explains why current national reform policies have failed and presents specific steps policymakers, administrators, and teachers must take to transform American schools to meet student needs in the 21st century. 312 pages

- Critique the commonly presented media messages about schooling in America.
- Consider the evidence for why the present generation of American educators has accomplished more than previous generations.
- Evaluate the assumptions driving policies set up to improve schooling.

8ABCA–BKF702 **$34.95** USD | **$44.00** CAD
ISBN 978-1-942496-57-1

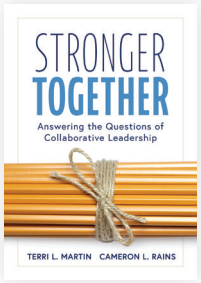


In Praise of American Educators [Keynote Presentation] NEW

By Richard DuFour

Bestseller In this dynamic keynote, Richard DuFour confronts the criticisms that American educators have faced in the 21st century. A companion to Dr. DuFour's best-selling book *In Praise of American Educators*, the video details what educators have accomplished and how they can be even better. 72 mintues

8ABCA–DVF079 **$24.95** USD | **$31.50** CAD
ISBN 978-1-947604-50-6

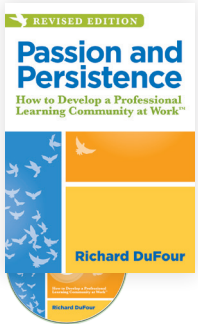


Stronger Together NEW
Answering the Questions of Collaborative Leadership

By Terri L. Martin and Cameron L. Rains

How do I build collaborative teams that support a common vision? How do I tap into others' skills? New and veteran leaders ask themselves these questions. *Stronger Together* will help you face your current reality and determine steps for improvement. 120 pages

8ABCA–BKF792 **$24.95** USD | **$31.50** CAD
ISBN 978-1-945349-26-3

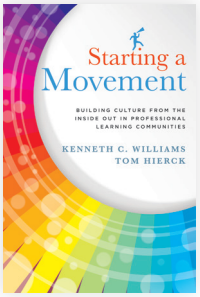


Passion and Persistence NEW
How to Develop a Professional Learning Community

By Richard DuFour

Bestseller **Revised Edition** This inspiring 7-minute DVD from Dr. Richard DuFour motivates administrators, teachers, and staff members to create their own professional learning communities. 7-minute DVD

8ABCA–DVF076 **$24.95** USD | **$31.50** CAD
ISBN 978-1-947604-48-3

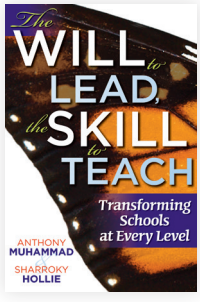


Starting a Movement
Building Culture From the Inside Out in Professional Learning Communities

By Kenneth C. Williams and Tom Hierck

Bestseller Explore a four-stage authentic alignment model, which will take you through the Why, Eye, How, and Now of transforming your school's culture. 200 pages

8ABCA–BKF234 **$29.95 USD | $37.50 CAD**
ISBN 978-1-936764-66-2

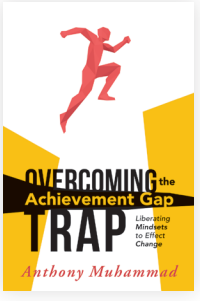


The Will to Lead, the Skill to Teach
Transforming Schools at Every Level

By Anthony Muhammad and Sharroky Hollie

Bestseller The authors offer multiple tools and strategies to assess and improve classroom management, increase literacy, establish academic vocabulary, and contribute to a healthier school culture. 176 pages

8ABCA–BKF443 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-54-4



Overcoming the Achievement Gap Trap
Liberating Mindsets to Effect Change

By Anthony Muhammad

Ensure learning equality in every classroom. Investigate previous and current policies designed to help close the achievement gap. Explore strategies for adopting a new mindset that frees educators and students from negative academic performance expectations. 168 pages

8ABCA–BKF618 **$24.95** USD | **$31.50** CAD
ISBN 978-1-936763-27-6

It's About TIME

Elementary Grades K–8; 304 pages

Edited by Austin Buffum and Mike Mattos

Foreword by Rebecca DuFour and Richard DuFour

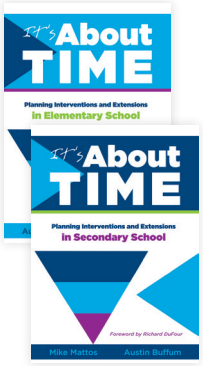
8ABCA–BKF609 **$37.95** USD | **$47.50** CAD
ISBN 978-1-936763-03-0

Secondary Grades 6–12; 344 pages

Edited by Mike Mattos and Austin Buffum

Foreword by Richard DuFour

8ABCA–BKF610 **$37.95** USD | **$47.50** CAD
ISBN 978-1-936763-05-4



The Ball

By Todd Whitaker

Bestseller When a veteran teacher and former student reunite, they confront the separate and unique challenges that have knocked them off course. Through each other, they find their way back on track with a message that will resonate with everyone. 96 pages; hardcover

8ABCA–BKF611 **$19.95** USD | **$25.00** CAD
ISBN 978-1-936763-07-8

30-minute DVD for computer use only

8ABCA–DVN001 **$16.95** USD | **$21.50** CAD
UPC 815837010005

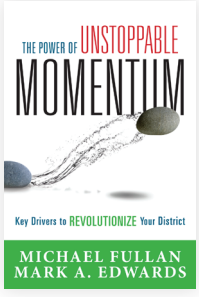
The Power of Unstoppable Momentum

Key Drivers to Revolutionize Your District

By Michael Fullan and Mark A. Edwards

Explore a simple but powerful process for integrating technology, pedagogy, and deep learning that leads to lasting change. 112 pages

8ABCA–BKF701 **$24.95** USD | **$31.50** CAD
ISBN 978-1-942496-55-7



Game Plan

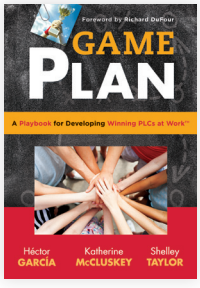
A Playbook for Developing Winning PLCs at Work®

By Héctor García, Katherine McCluskey, and Shelley Taylor

Foreword by Richard DuFour

Create a uniform game plan to foster a collaborative community of learners, develop a shared focus, and meet growth goals. 144 pages

8ABCA–BKF635 **$29.95** USD | **$37.50** CAD
ISBN 978-1-936763-64-1

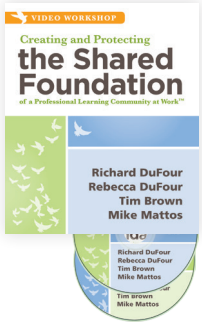


Creating and Protecting the Shared Foundation of a Professional Learning Community at Work®

By Richard DuFour, Rebecca DuFour, Tim Brown, and Mike Mattos

Bestseller This video workshop outlines the four pillars—mission, vision, values, and goals—essential to implement and sustain a successful PLC. 47-minute DVD; 56-page Facilitator's Guide (in print and on CD)

8ABCA–DVF071 **$174.95** USD | **$219.00** CAD
UPC 811796010681



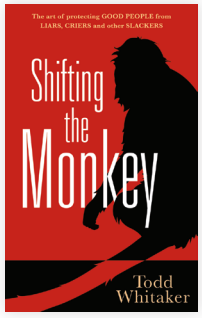
Shifting the Monkey

The Art of Protecting Good People From Liars, Criers, and Other Slackers

By Todd Whitaker

Bestseller Learn how to focus on your best employees first, and help them shift the "monkeys"—complaints, disruptions, and deflections—back to the underperformers. Through a simple and memorable metaphor, the author helps you reinvigorate your staff and transform your organization. 128 pages; hardcover

8ABCA–BKF612 **$19.95** USD | **$25.00** CAD
ISBN 978-1-936763-08-5



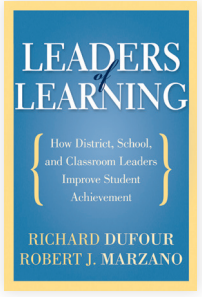
Leaders of Learning

How District, School, and Classroom Leaders Improve Student Achievement

By Richard DuFour and Robert J. Marzano

Bestseller The authors examine how district leadership, principal leadership, team leadership, and effective teachers can improve student achievement. 248 pages

8ABCA–BKF455 **$29.95** USD | **$37.50** CAD
ISBN 978-1-935542-66-7



A Leader's Guide to Excellence in Every Classroom

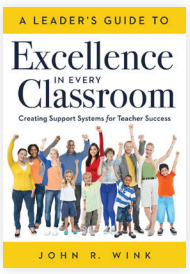
Creating Support Systems for Teacher Success

By John R. Wink

Foreword by Brian K. Butler, principal, Mason Crest Elementary, Virginia (Winner of the 2016 DuFour Award)

Explore the Hierarchy of Instructional Excellence and schoolwide support systems to help education leaders guarantee ultimate teacher success. 224 pages

8ABCA–BKF719 **$34.95** USD | **$44.00** CAD
ISBN 978-1-942496-92-2



Leadership

Now We're Talking! NEW

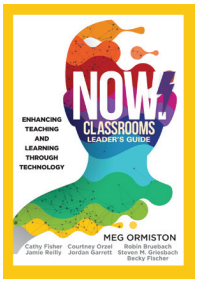
21 Days to High-Performance Instructional Leadership

#1 New Release on Amazon

By Justin Baeder

Daily classroom visits can significantly impact the quality of teaching and learning. Organized into 21 chapters designed to be read over a period of 21 school days, *Now We're Talking!* presents a results-driven approach that far surpasses traditional walkthrough models of feedback. 208 pages

8ABCA–BKF779 **$29.95** USD | **$37.50** CAD



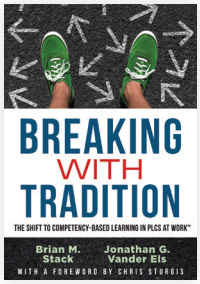
NOW Classrooms, Leader's Guide NEW

Enhancing Teaching and Learning Through Technology

By Meg Ormiston, Cathy Fisher, Jamie Reilly, Courtney Orzel, Jordan Garrett, Robin Bruebach, Steve M. Griesbach, and Becky Fischer

Part of the NOW Classrooms series, this guidebook outlines how to create an engaging, student-centered learning environment using technology. 149 pages

8ABCA–BKF801 **$24.95** USD | **$31.50** CAD
ISBN 978-1-945349-46-1



Breaking With Tradition NEW

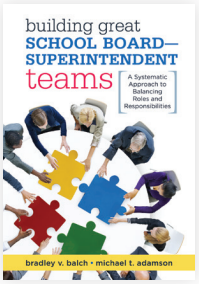
The Shift to Competency-Based Learning in PLCs at Work®

By Brian M. Stack and Jonathan G. Vander Els

Foreword By Chris Sturgis

Discover how to shift to a competency-based education system that replaces traditional, ineffective practices with a new model that fosters personalized, student-centered learning. 232 pages

8ABCA–BKF780 **$34.95** USD | **$44.00** CAD
ISBN 978-1-943874-89-7



Building Great School Board–Superintendent Teams NEW

A Systematic Approach to Balancing Roles and Responsibilities

By Bradley V. Balch and Michael T. Adamson

Discover a systematic approach for establishing school board–superintendent teams that efficiently address demands and respond to the ever-changing educational environment. 176 pages

8ABCA–BKF787 **$29.95** USD | **$37.50** CAD
ISBN 978-1-945349-13-3

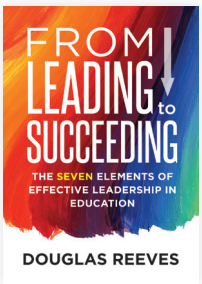
Proficiency-Based Assessment

Process, Not Product

By Troy Gobble, Mark Onuscheck, Anthony R. Reibel, and Eric Twadell

Discover how to close the gaps between assessment, curriculum, and instruction by replacing outmoded assessment methods with proficiency-based assessments. 192 pages

8ABCA–BKF631 **$34.95** USD | **$44.00** CAD
ISBN 978-1-936763-54-2



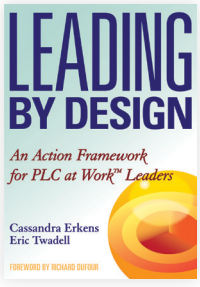
From Leading to Succeeding

The Seven Elements of Effective Leadership in Education

By Douglas Reeves

Utilizing the elements of effective leadership—purpose, trust, focus, leverage, feedback, change, and sustainability—education leaders can overcome any challenge. 136 pages

8ABCA–BKF649 **$29.95** USD | **$37.50** CAD
ISBN 978-1-936763-91-7



Leading by Design

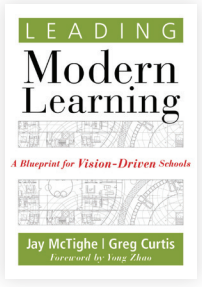
An Action Framework for PLC at Work® Leaders

By Cassandra Erkens and Eric Twadell

Foreword by Richard DuFour

Identify seven leadership practices that effective PLC leaders share, along with the techniques that have led them to sustainable success. 216 pages

8ABCA–BKF430 **$34.95** USD | **$44.00** CAD
ISBN 978-1-935542-29-2



Leading Modern Learning

A Blueprint for Vision-Driven Schools

By Jay McTighe and Greg Curtis

Foreword by Yong Zhao

Discover a systemic framework, proven processes, and practical strategies your team can use to achieve your vision for modern learning. 208 pages

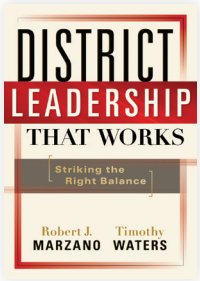
8ABCA–BKF551 **$34.95** USD | **$44.00** CAD
ISBN 978-1-936764-70-9

District Leadership That Works
Striking the Right Balance

By Robert J. Marzano and Timothy Waters

Bestseller Bridge the divide between administrative duties and daily classroom impact with a leadership mechanism called *defined autonomy*. Learn strategies for creating district-defined goals while giving building-level staff the stylistic freedom to respond quickly and effectively to student failure. 176 pages

8ABCA–BKF314 **$29.95** USD | **$37.50** CAD
ISBN 978-1-935249-19-1



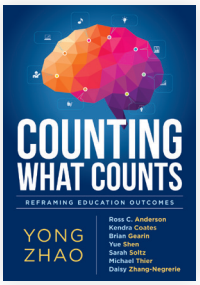
Counting What Counts
Reframing Education Outcomes

Edited by Yong Zhao

By Ross C. Anderson, Kendra Coates, Brian Gearin, Yue Shen, Sarah Soltz, Michael Thier, and Daisy Zhang-Negrerie

Essential traits such as mindset, motivation, social skills, creativity, and entrepreneurial spirit need to be acknowledged and cultivated in the classroom. Educators must shift the evaluation paradigm to focus on a multiplicity of skills necessary for success in the 21st century. 200 pages

8ABCA–BKF632 **$34.95 USD | $44.00 CAD**
ISBN 978-1-936763-58-0



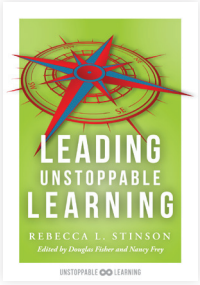
Leading Unstoppable Learning

By Rebecca L. Stinson

Edited by Douglas Fisher and Nancy Frey

This title focuses on the element of leading in the Unstoppable Learning model and offers key strategies for establishing a thriving learning culture. 104 pages

8ABCA–BKF736 **$24.95** USD | **$31.50** CAD
ISBN 978-1-943874-25-5

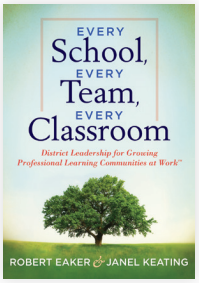


Every School, Every Team, Every Classroom
District Leadership for Growing Professional Learning Communities at Work®

By Robert Eaker and Janel Keating

With a focus on creating simultaneous top-down and bottom-up leadership, the authors show how to grow PLCs by encouraging innovation at every level. 240 pages

8ABCA–BKF534 **$34.95** USD | **$44.00** CAD
ISBN 978-1-936765-09-6

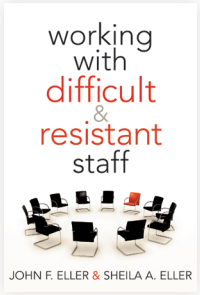


Working With Difficult & Resistant Staff

By John F. Eller and Sheila A. Eller

Identify, confront, and manage all of the difficult and resistant staff you encounter. This book will help school leaders understand how to prevent and address negative staff behaviors to ensure positive school change. 144 pages

8ABCA–BKF407 **$29.95** USD | **$37.50** CAD
ISBN 978-1-935542-07-0

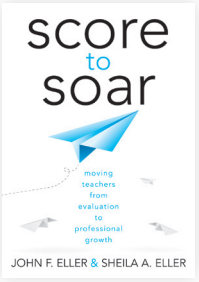


Score to Soar
Moving Teachers From Evaluation to Professional Growth

By John F. Eller and Sheila A. Eller

Learn how to evaluate teacher effectiveness and to communicate evaluation findings to teachers in a way that fosters their professional growth. 232 pages

8ABCA–BKF625 **$34.95** USD | **$44.00** CAD
ISBN 978-1-936763-44-3



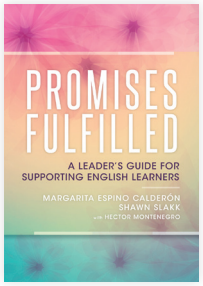
Promises Fulfilled
A Leader's Guide for Supporting English Learners

By Margarita Espino Calderón and Shawn Slakk

With Hector Montenegro

Discover research-based strategies preK–12 administrators and teacher leaders can implement to effectively support English learners in their schools or districts. 160 pages

8ABCA–BKF774 **$29.95** USD | **$37.50** CAD
ISBN 978-1-943874-92-7



Activating the Vision
The Four Keys of Mathematics Leadership

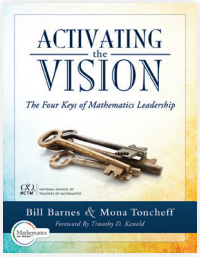
By Bill Barnes and Mona Toncheff

Foreword by Timothy D. Kanold

To build a successful mathematics program, mathematics leaders must establish a cohesive vision for teaching and learning and put it into action. 224 pages

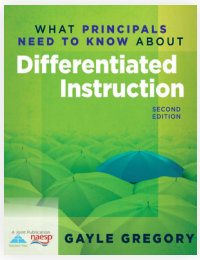
8ABCA–BKF720 **$34.95** USD | **$44.00** CAD
ISBN 978-1-942496-94-6

NCTM Joint publication with the National Council of Teachers of Mathematics



Leadership

What Principals Need to Know and *Essentials for Principals* series

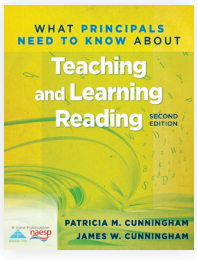


What Principals Need to Know About Differentiated Instruction

By Gayle Gregory

Second Edition Learn information and strategies to jump-start, guide, and coach teachers as they respond to the needs of diverse students. 96 pages; grades K–8

8ABCA–BKF536 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-50-6

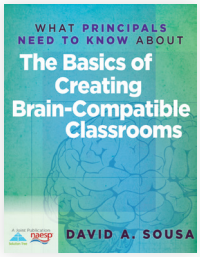


What Principals Need to Know About Teaching and Learning Reading

By Patricia M. Cunningham and James W. Cunningham

Second Edition Principals will discover strategies for improving reading programs based on the six truths of reading instruction, comprehensive strategies, and other beneficial assessment tools. 128 pages; grades K–8

8ABCA–BKF563 **$29.95** USD | **$37.50** CAD
ISBN 978-1-936765-53-9

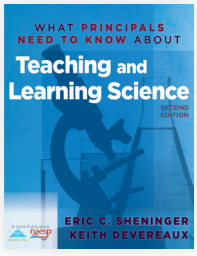


What Principals Need to Know About the Basics of Creating Brain-Compatible Classrooms

By David A. Sousa

This brief, accessible guide customized for principals examines the basics of educational neuroscience and how to apply them to create brain-compatible classrooms. 120 pages; grades K–8

8ABCA–BKF463 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-99-5

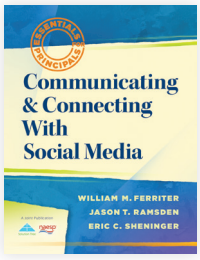


What Principals Need to Know About Teaching and Learning Science

By Eric C. Sheninger and Keith Devereaux

Second Edition This accessible resource offers practical strategies for increasing student achievement in science and fostering a school environment that supports the science curriculum. 136 pages; grades K–8

8ABCA–BKF544 **$29.95** USD | **$37.50** CAD
ISBN 978-1-935543-58-9

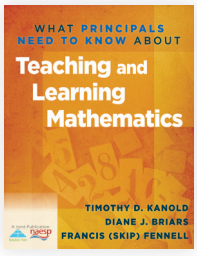


Communicating & Connecting With Social Media

By William M. Ferriter, Jason T. Ramsden, and Eric C. Sheninger

Transform your communication practice. Learn how administrators can use social media to communicate with staff, students, parents, and other stakeholders. 104 pages; grades K–8

8ABCA–BKF474 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935249-54-2

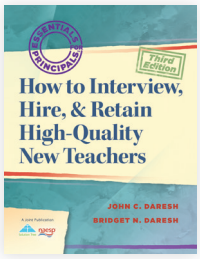


What Principals Need to Know About Teaching and Learning Mathematics

By Timothy D. Kanold, Diane J. Briars, and Francis (Skip) Fennell

This must-have resource offers support and encouragement for improved mathematics achievement and covers the importance of mathematics content, learning and instruction, and assessment. 136 pages; grades K–8

8ABCA–BKF501 **$29.95** USD | **$37.50** CAD
ISBN 978-1-935543-55-8

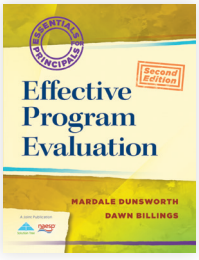


How to Interview, Hire, & Retain High-Quality New Teachers

By John C. Daresh and Bridget N. Daresh

Third Edition The key to student success starts in the classroom. Learn effective processes for hiring faculty who best fit the needs of individual schools. 104 pages; grades K–8

8ABCA–BKF447 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-72-8



Effective Program Evaluation

By Mardale Dunsworth and Dawn Billings

Second Edition Through a step-by-step walkthrough of the program evaluation cycle, this guide provides a blueprint for evaluating academic programs, practices, or strategies. 96 pages; grades K–8

8ABCA–BKF461 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-90-2

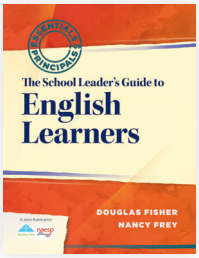
naesp All titles on this page are joint publications with the National Association of Elementary School Principals.

The School Leader's Guide to English Learners

By Douglas Fisher and Nancy Frey

School leaders will learn how to assess the individual needs of ELs, how to create a quality instructional program, and how to evaluate performance. 96 pages; grades K–8

8ABCA–BKF540 **$24.95** USD | **$31.50** CAD
ISBN 978-1-936765-17-1

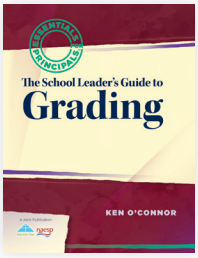


The School Leader's Guide to Grading

By Ken O'Connor

Ensure your school's grading procedures are supportive of learning, accurate, meaningful, and consistent. Improve effectiveness in supporting assessment and communicating student achievement. 112 pages; grades K–8

8ABCA–BKF553 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-52-0

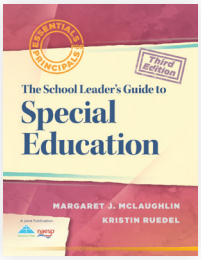


The School Leader's Guide to Special Education

By Margaret J. McLaughlin and Kristin Ruedel

Third Edition Find a refresher on the key legal rights of students with disabilities, along with methods for designing and implementing IEPs and BIPs that really work. 112 pages; grades K–8

8ABCA–BKF453 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-81-0

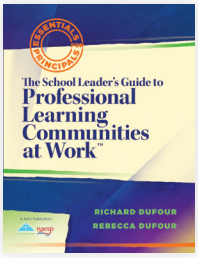


The School Leader's Guide to Professional Learning Communities at Work®

By Richard DuFour and Rebecca DuFour

K–8 principals will learn how to lay the foundation for the PLC at Work® process, focus on effective monitoring strategies, and more. 112 pages; grades K–8

8ABCA–BKF489 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935543-36-7

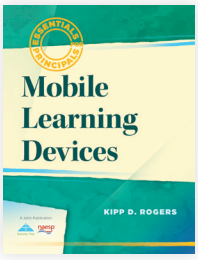


Mobile Learning Devices

By Kipp D. Rogers

Learn what mobile learning is, how to introduce MLDs into your school, and how to ensure that teachers and students use them appropriately. 96 pages; grades K–8

8ABCA–BKF445 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-69-8

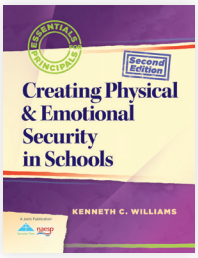


Creating Physical & Emotional Security in Schools

By Kenneth C. Williams

Second Edition Learn how to give your students a physically and emotionally safe learning environment with conflict management strategies, crisis planning, bullying prevention tips, and much more. 80 pages; grades K–8

8ABCA–BKF451 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-78-0

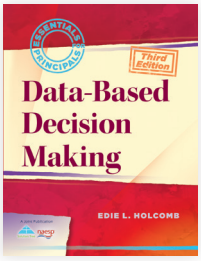


Data-Based Decision Making

By Edie L. Holcomb

Third Edition Learn how to reach struggling learners, strengthen instruction, and achieve schoolwide improvement with best data collection practices. 120 pages

8ABCA–BKF469 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935543-02-2

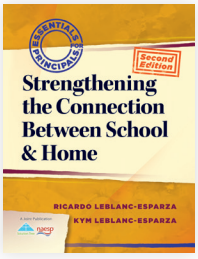


Strengthening the Connection Between School & Home

By Ricardo LeBlanc-Esparza and Kym LeBlanc-Esparza

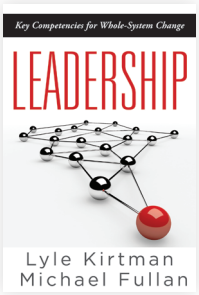
Second Edition Examine the pivotal role family engagement plays in student achievement through a process of creating and implementing a family-engagement plan. 96 pages; grades K–8

8ABCA–BKF486 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935543-30-5



naesp All titles on this page are joint publications with the National Association of Elementary School Principals.

Leadership



Leadership

Key Competencies for Whole-System Change

By Lyle Kirtman and Michael Fullan

Discover seven core leadership competencies for systemic change in schools, districts, and state education systems. 152 pages

8ABCA–BKF629 **$24.95** USD | **$31.50** CAD
ISBN 978-1-936763-52-8

Evaluating and Assessing Tools in the Digital Swamp

By Michael Fullan and Katelyn Donnelly

Investigate the Digital Swamp Index, which helps educators wade through digital innovations to uncover tools that truly accelerate student achievement. 80 pages

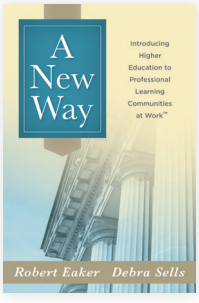
8ABCA–BKF636 **$17.95** USD | **$22.50** CAD
ISBN 978-1-936763-66-5

Inspiring Creativity and Innovation in K–12

By Douglas Reeves

Examine the four essentials for developing a creative, innovative culture, and discover strategies for navigating challenges you may face along the way. 80 pages

8ABCA–BKF664 **$17.95** USD | **$22.50** CAD
ISBN 978-1-936765-30-0



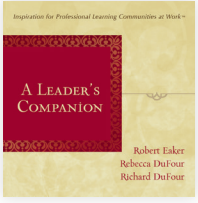
A New Way

Introducing Higher Education to Professional Learning Communities at Work®

By Robert Eaker and Debra Sells

Explore the PLC process, and learn how it can reshape the way university and college leaders work together to drive student achievement. 224 pages; higher education

8ABCA–BKF690 **$29.95** USD | **$37.50** CAD
ISBN 978-1-942496-29-8



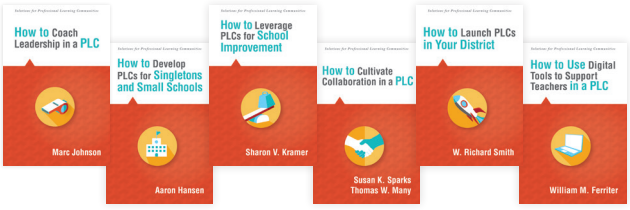
A Leader's Companion

Inspiration for Professional Learning Communities at Work®

By Robert Eaker, Rebecca DuFour, and Richard DuFour

Treat yourself to daily moments of reflection with inspirational quotes collected from a decade of work by renowned PLC experts. 136 pages; hardcover

8ABCA–BKF227 **$17.95** USD | **$22.50** CAD
ISBN 978-1-934009-05-5



Solutions for Professional Learning Communities series

How to Coach Leadership in a PLC

By Marc Johnson

8ABCA–BKF667 **$17.95** USD | **$22.50** CAD
ISBN 978-1-936764-41-9

How to Develop PLCs for Singletons and Small Schools

By Aaron Hansen

8ABCA–BKF676 **$17.95** USD | **$22.50** CAD
ISBN 978-1-942496-02-1

How to Leverage PLCs for School Improvement

By Sharon V. Kramer

8ABCA–BKF668 **$17.95** USD | **$22.50** CAD
ISBN 978-1-936765-54-6

How to Cultivate Collaboration in a PLC

By Susan K. Sparks and Thomas W. Many

8ABCA–BKF678 **$17.95** USD | **$22.50** CAD
ISBN 978-1-942496-05-2

How to Launch PLCs in Your District

By W. Richard Smith

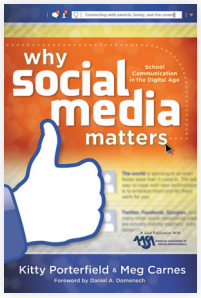
8ABCA–BKF665 **$17.95** USD | **$22.50** CAD
ISBN 978-1-936765-39-3

How to Use Digital Tools to Support Teachers in a PLC

By William M. Ferriter

8ABCA–BKF675 **$17.95** USD | **$22.50** CAD
ISBN 978-1-942496-00-7

Buy the entire series and save 15%.
8ABCA–KTF199 **$92.00** USD
This product is only available to ship within the US.



Why Social Media Matters

School Communication in the Digital Age

By Kitty Porterfield and Meg Carnes

Foreword by Daniel A. Domenech

Learn how to use today's most popular social media tools—including Facebook and Twitter—to nurture relationships and garner support from your key stakeholders. 160 pages

8ABCA–BKF465 **$24.95** USD | **$31.50** CAD
ISBN 978-1-935542-96-4

AASA Joint publication with the American Association of School Administrators

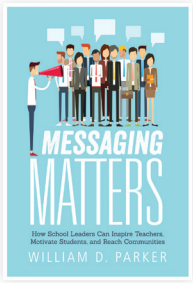
Messaging Matters

How School Leaders Can Inspire Teachers, Motivate Students, and Reach Communities

By William D. Parker

Written for leaders, this title is divided into three parts, helping readers maximize their role as chief communicators with students, teachers, and parents and community. 152 pages

8ABCA–BKF785 **$24.95** USD | **$31.50** CAD
ISBN 978-1-945349-09-6



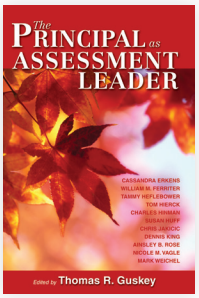
The Principal as Assessment Leader

Edited by Thomas R. Guskey

By Cassandra Erkens, William M. Ferriter, Tammy Heflebower, Tom Hierck, Charles Hinman, Susan B. Huff, Chris Jakicic, Dennis King, Ainsley B. Rose, Nicole Dimich Vagle, and Mark Weichel

Filled with firsthand experiences from expert practitioners, this book delivers the motivation needed to ignite a shift toward formative assessment and overall school improvement. Topics include building teacher literacy, providing targeted professional development, acquiring appropriate technology, and more. 288 pages

8ABCA–BKF344 **$34.95** USD | **$44.00** CAD
ISBN 978-1-934009-48-2



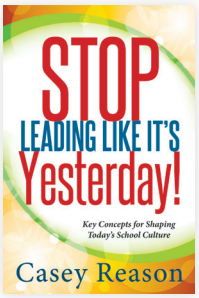
Stop Leading Like It's Yesterday!

Key Concepts for Shaping Today's School Culture

By Casey Reason

Explore the Leading for Excellence and Fulfillment model, and discover practical, research-based strategies that are relevant to school leaders today and tomorrow. 200 pages

8ABCA–BKF614 **$29.95** USD | **$37.50** CAD
ISBN 978-1-936763-19-1



Change Wars

Edited by Andy Hargreaves and Michael Fullan

By Michael Barber, Linda Darling-Hammond, Richard Elmore, Michael Fullan, Andy Hargreaves, Jonathan Jansen, Ben Levin, Pedro Noguera, Douglas Reeves, Andreas Schleicher, Dennis Shirley, James Spillane, and Marc Tucker

What can organizations do to create profound, enduring changes? International experts prove successful change can be a realistic goal and then explore constructive alternatives to traditional change strategies. 304 pages; hardcover

8ABCA–BKF254 **$37.95** USD | **$47.50** CAD
ISBN 978-1-934009-31-4

▶ Visit **SolutionTree.com/LeadingEdge** to find more books in this series.

The Collaborative Administrator

Working Together as a Professional Learning Community

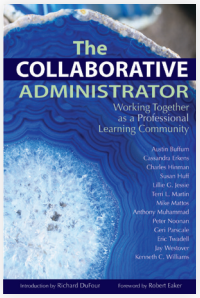
By Austin Buffum, Cassandra Erkens, Charles Hinman, Susan B. Huff, Lillie G. Jessie, Terri L. Martin, Mike Mattos, Anthony Muhammad, Peter Noonan, Geri Parscale, Eric Twadell, Jay Westover, and Kenneth C. Williams

Foreword by Robert Eaker

Introduction by Richard DuFour

Bestseller In a culture of shared leadership, the administrator's role is more important than ever. This book addresses your toughest challenges with practical strategies and inspiring insight. 264 pages

8ABCA–BKF256 **$34.95** USD | **$44.00** CAD
ISBN 978-1-934009-37-6



Professional Learning Communities at Work® and Virtual Collaboration

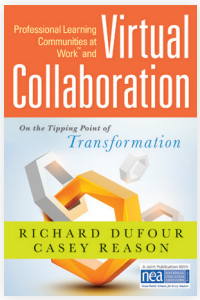
On the Tipping Point of Transformation

By Richard DuFour and Casey Reason

Learn how to combine the capacities of the PLC at Work® process and powerful technology tools to transform teaching and learning. 216 pages

8ABCA–BKF673 **$29.95** USD | **$37.50** CAD
ISBN 978-1-935542-93-3

Joint publication with the National Education Association



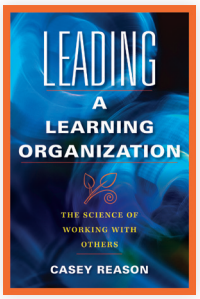
Leading a Learning Organization

The Science of Working With Others

By Casey Reason

Improve the quality of organizational learning in your school. The author draws on educational, psychological, and neuroscientific research to show how leaders can change the prevailing emotional climate or tone of a school to promote deeper learning at all levels. 192 pages

8ABCA–BKF283 **$29.95** USD | **$37.50** CAD
ISBN 978-1-934009-57-4

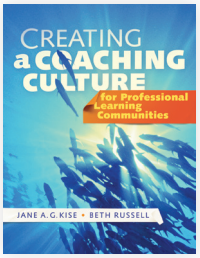


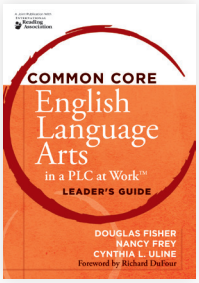
Creating a Coaching Culture for Professional Learning Communities

By Jane A. G. Kise and Beth Russell

Build a collaborative coaching culture that ensures all adults learn through activities that keep the team focused on student learning. 232 pages

8ABCA–BKF350 **$34.95** USD | **$44.00** CAD
ISBN 978-1-935249-41-2





Common Core English Language Arts in a PLC at Work®, Leader's Guide

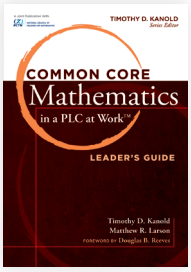
By Douglas Fisher, Nancy Frey, and Cynthia L. Uline

Foreword by Richard DuFour

Integrate the CCSS for English language arts into your school's instruction, curriculum, assessment, and intervention practices with this straightforward resource. Using specific leader-driven examples and scenarios, discover the what and how of teaching so you can ensure students master the standards. 144 pages

8ABCA–BKF578 **$29.95** USD | **$37.50** CAD
ISBN 978-1-936764-13-6

Joint publication with the International Literacy Association



Common Core Mathematics in a PLC at Work®, Leader's Guide

Edited by Timothy D. Kanold

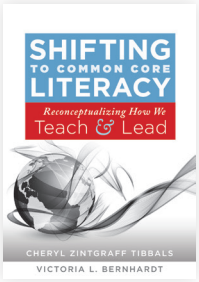
By Timothy D. Kanold and Matthew R. Larson

Foreword by Douglas Reeves

Bestseller This leader companion to the teacher guides illustrates how to sustain successful implementation of the Common Core State Standards for mathematics. Comprehensive research-affirmed strategies will help collaborative teams develop and assess student demonstrations of deep conceptual understanding and procedural fluency. 176 pages

8ABCA–BKF559 **$29.95** USD | **$37.50** CAD
ISBN 978-1-936765-47-8

Joint publication with the National Council of Teachers of Mathematics



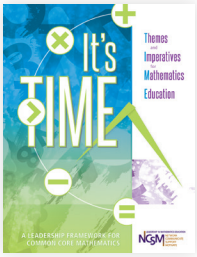
Shifting to Common Core Literacy

Reconceptualizing How We Teach & Lead

By Cheryl Zintgraff Tibbals and Victoria L. Bernhardt

Develop new philosophical and pedagogical approaches to 21st century learning. Perfect for school and district administrators, professional development providers, and CCSS coaches, this book offers an evidence-based road map to successful Common Core implementation. 216 pages

8ABCA–BKF619 **$34.95** USD | **$44.00** CAD
ISBN 978-1-936763-29-0



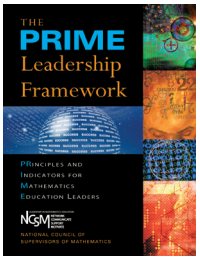
It's TIME

Themes and Imperatives for Mathematics Education

By the National Council of Supervisors of Mathematics

Help all students become high-achieving mathematics learners. Discover best practices to fully align instruction with the CCSS for mathematics, and develop a strong understanding of mathematics culture. You'll gain practical strategies for creating an environment that supports mathematics learning. 104 pages

8ABCA–BKF600 **$24.95** USD | **$31.50** CAD
ISBN 978-1-936764-91-4



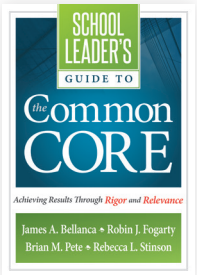
The PRIME Leadership Framework

PRinciples and Indicators for Mathematics Education Leaders

By the National Council of Supervisors of Mathematics

Every leader in K–12 mathematics education should own this book. It reveals four leadership principles and 12 action indicators essential to creating equity and excellence in math programs. The NCSM leadership framework for dialogue and collaborative action includes reproducibles, reflective questions, and additional resources. 104 pages

8ABCA–BKF250 **$24.95** USD | **$31.50** CAD
ISBN 978-1-934009-27-7



School Leader's Guide to the Common Core

Achieving Results Through Rigor and Relevance

By James A. Bellanca, Robin J. Fogarty, Brian M. Pete, and Rebecca L. Stinson

Implement the Common Core State Standards with downloadable reproducibles, lists of resources to support the topics affected, discussion questions, and relevant information to share with your colleagues. Explore the background of the standards and the changes necessary to meet them. 176 pages

8ABCA–BKF597 **$29.95** USD | **$37.50** CAD
ISBN 978-1-936764-45-7

Solution Tree

5 Ways to Order

PHONE
800.733.6786

FAX
866.390.4161

MAIL
Solution Tree
555 North Morton Street
Bloomington, IN 47404

EMAIL
Orders@SolutionTree.com

ONLINE
SolutionTree.com

SolutionTree.com
Create a new account and order online.
Save 20%

Source code
8ABCA

We take purchase orders online.

SHIP TO ☐ US ☐ International

Name _____
Position _____
Organization _____
Address _____
City/State/ZIP _____
Daytime Phone _____
Fax _____
Email (required) _____

BILL TO (if different)

Name _____
Position _____
Organization _____
Address _____
City/State/ZIP _____
Daytime Phone _____
Fax _____
Email (required) _____

For event registration, visit SolutionTree.com/Register or call 800.733.6786.

Item Number	Title	Price	Qty.	Total Price
			SUBTOTAL	

Buy 10 or more of the same title and save

10–49 copies 10% | 50–99 copies 20% | 100+ copies 30%

Prices are subject to change.

$2 per item *within* the continental US $1 for each additional unit over 100 $5 per item *outside* the continental US Please note that kits may count as multiple pieces when calculating shipping costs. For costs of kits and rush orders, call 800.733.6786 for pricing.	SHIPPING (required)	
$4 *within* the continental US $30 *outside* the continental US	HANDLING (required)	
State, provincial, and local taxes may apply. Please see list below. Include tax-exempt form if applicable.	TAX	
	GRAND TOTAL	$

CUSTOMER SATISFACTION GUARANTEE

If for any reason you are not completely satisfied with any Solution Tree product, you may return the resource (in undamaged and saleable condition) within 30 days of the invoice for a full refund or credit, less shipping and handling.

METHOD OF PAYMENT

☐ Check enclosed (Payable to Solution Tree)
☐ Purchase Order enclosed (See Terms of Payment)
☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Number _____ Expiration Date _____

Cardholder Name _____

Cardholder Signature _____

TERMS OF PAYMENT

Purchase Orders: Purchase orders must note payment terms of net 30 days from the date of invoice and include shipping and handling costs.

Returns/Refunds: A return authorization number must be obtained prior to any return. Call 800.733.6786 for return authorization. Returns without an authorization number will be denied and returned at the sender's expense. Refunds must be requested in writing. Customers will not be issued a refund if they have an unpaid balance. Solution Tree reserves the right to refuse any shipment. Solution Tree will not be responsible for resources lost or damaged in transit.

Discounts: Quantity discounts are available on Solution Tree and Marzano Research titles. Call 800.733.6786. Multiple discounts do not apply.

International Orders: Customs charges due upon receipt (if applicable). All titles may not be available to ship to your country. Please contact us to confirm.

TERMS OF SALE

All prices, offers, and terms are subject to change without notice. Closed-circuit television rights and public broadcast via media such as television and cable television are subject to additional approval and fees. Please call 800.733.6786 to inquire.

Taxes

All purchases made with a personal credit card are subject to applicable taxes.

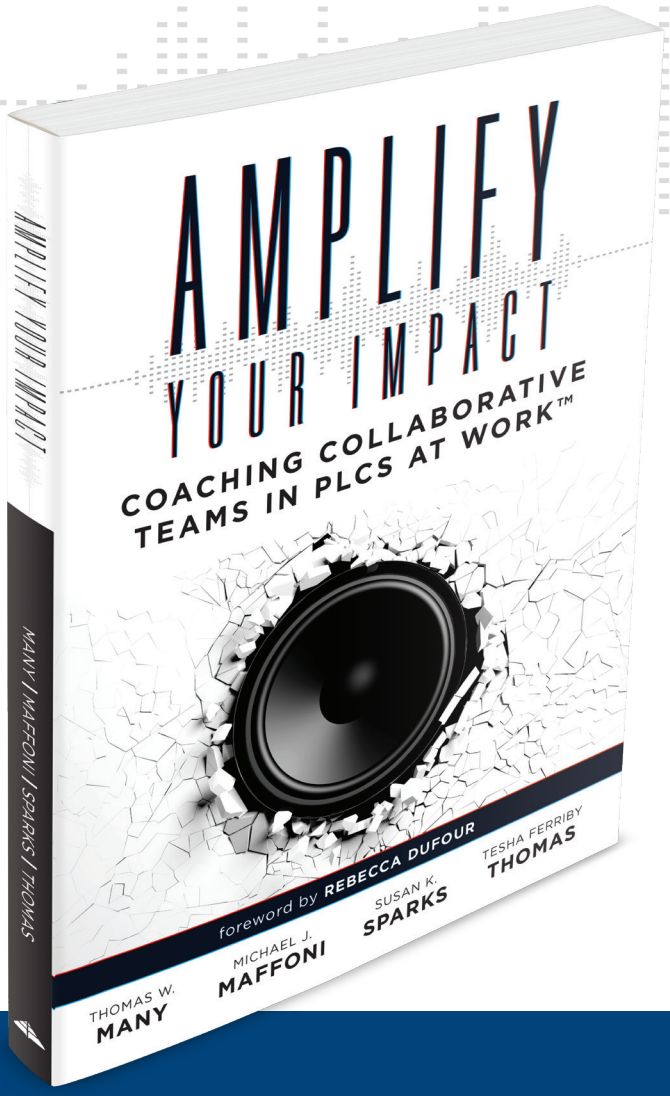
In the United States:
AL, AR, AZ, CA, CO, CT, DE, FL, GA, IA, IL, IN, KY, LA, MA, MD, MI, MN, MO, NC, NE, NJ, NM, NV, NY, OH, OK, OR, PA, SC, TN, TX, UT, VA, WA, WI, and WV

Solution Tree
555 North Morton Street
Bloomington, IN 47404

PRESORTED
STANDARD
US POSTAGE
PAID
SOLUTION TREE

Please recycle.

MIX
Paper from responsible sources
FSC® C084269



Amplify the Power of PLC Teams

Now is the time to improve collaboration in your PLC. Using the latest research on coaching and collaboration, the authors share concrete action steps your school can take to adopt proven collaborative coaching methods, fortify teacher teams, and ultimately improve student learning in classrooms.

READ THE EXCLUSIVE INTERVIEW WITH THE AUTHORS ON PAGE 3